

PARTNERSHIP OPPORTUNITY

in support of The Young Hearts Foundation
and The Leukemia & Lymphoma Society

The 23rd Annual Ryan
McLaughlin Memorial
Golf Tournament

September 18, 2022



*The Ryan McLaughlin
Memorial Golf Tournament*



LEUKEMIA &
LYMPHOMA
SOCIETY™

About The Young Hearts Foundation

The Young Hearts Foundation is dedicated to improving the lives of young people affected by long-term illnesses or loss. Through raising awareness and funds for medical research and providing non-medical support to patient families, The Young Hearts Foundation strives to encourage a community of volunteers to reach out to our youth who are in need.

The Young Hearts Foundation is a 501(c)3 charitable organization. Our tax identification number is 26-1269970. In December of 1999, thirteen-year-old Ryan McLaughlin lost his courageous battle with leukemia, leaving behind heartbroken friends and family. Determined to continue fighting for him, Ryan's sisters dedicated themselves to supporting others who were dealing with blood related cancers. In their brother's honor, they established the "Young Hearts" team to participate in and raise funds for The Leukemia & Lymphoma Society's 2000 Light the Night Walk. This small team of elementary, middle, and high school students from Fairfax County, VA raised over \$10,000 that first year.

In the years since, the Young Hearts have instilled a commitment to volunteerism and a dedication to improving the lives of others in over 1,000 young people. They were inspired and empowered, raising over one million dollars toward the mission of The Leukemia & Lymphoma Society: to find a cure for leukemia, lymphoma, Hodgkin's disease and myeloma and to improve the quality of life of patients and their families. In recognition of their outstanding contributions, the Young Hearts were awarded The Leukemia & Lymphoma Society's Chairman's Citation Award in 2008, and the Relentless for a Cure Award in 2010. In 2015, The McLaughlin family was humbled to receive the James L. Eichberg Lifetime Achievement Award at The Leukemia & Lymphoma Society's annual Leukemia Ball.

In late 2021, the Young Hearts Foundation were honored to be selected by Southwest Airlines as one of the winners of the One Million Acts of Kindness and are donating the awarded 100 flight passes to seriously ill patients who would emotionally benefit from a visit from a loved one – after all, sometimes the best medicine is having loved ones nearby.

www.YoungHeartsFoundation.org

Quick Facts:

- One in every two men and one in every three women will be diagnosed with cancer at some point during their lifetime.
- Every 3 minutes someone in the US is diagnosed with a blood cancer. Every 9 minutes someone in the US loses their battle.
- Leukemia is the second leading cause of cancer death of children and young adults under the age of 20.
- The five-year survival rate for children under the age of 15 with acute lymphoblastic leukemia has improved from 3% in 1964 to 90.6% today.
- The overall five-year relative survival rate for leukemia (across all types) has more than quadrupled since 1960.



*The Ryan McLaughlin
Memorial Golf Tournament*

At a Glance

The Ryan McLaughlin Memorial Golf Tournament supports the mission of The Young Hearts Foundation and The Leukemia & Lymphoma Society.

Date:

September 18, 2022

Location:

1757 Golf Club
4510 Waxpool Road
Ashburn, VA 20147

Event Schedule:

9:00 AM Registration
11:00 AM Shotgun Start
4:00 PM Reception & Auction Begin
5:00 PM Dinner & Awards

Target Audience:

Northern Virginia Professionals
80% men/20% women
College Educated
200 Attendees

Sponsor Levels \$300 - \$10,000

Sponsorship Opportunities

In addition to benefits listed below, all sponsorship opportunities include:

- Logo and/or name on Young Hearts website (hyperlinked to sponsor website if applicable)
- Logo and/or name listed in tournament program
- Formal recognition during the event
- Opportunity to include branded materials/product in golfer gift bags

Presenting Sponsor **\$10,000 - SOLD**

- Two foursomes (includes dinner)
- Opportunity to speak to golfers and guests during awards ceremony and/or at tee-off
- Name/logo on all event materials and collaterals, including on every hole sign
- Full premium page color ad in tournament program (back cover)
- ½ page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)

Mission Sponsor **\$7,500 - SOLD**

- One foursome (includes dinner)
- Opportunity to address golfers and guests during awards ceremony
- Full page ad in tournament program
- ½ page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)

Hat Sponsor **\$4,000**

- Sponsor and RMMGT Logo on golfer's hats
- Full page ad in tournament program
- ½ page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)

Beverage Sponsor **\$3,500 - SOLD**

- One foursome (includes dinner)
- Sponsor Logo on every beverage station
- Full page ad in tournament program
- ½ page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)

Pin Flag Sponsor **\$3,500**

- One foursome (includes lunch and dinner)
- Sponsor Logo on every pin flag
- Full page ad in tournament program
- ½ page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)

Lunch Sponsor **\$2,500 or In-Kind - SOLD**

- Two golfers (includes dinner) or four dinner guests
- Signage at lunch buffet
- ½ page ad in tournament program
- ½ page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)

Mobile Auction Sponsor **\$2,000- (2-available) - SOLD**

- One foursome (includes lunch and dinner)
- Logo appears on every bidder's mobile phone via mobile auction & on signage at the auction
- ½ page ad in tournament program

Golf Ball Sponsor **\$2,000**

- One foursome (includes lunch and dinner)
- Logo appears on golf balls provided to golfers
- ½ page ad in tournament program

Sponsorship Opportunities (continued)

Dinner Sponsor **\$2,000 - SOLD**

- One foursome (includes lunch and dinner)
- Logo and/or name on sign at each dinner table
- ½ page ad in tournament program

Golf Cart Sponsor **\$1,500**

- Two golfers (includes lunch and dinner) or four dinner guests
- Ad to be displayed in each golf cart
- ½ page ad in tournament program

Awards Sponsor **\$1,500 or In-Kind**

- Two dinner guests
- ½ page ad in tournament program
- Signage at awards table/leaderboard

Wine Sponsor **\$1,250 or In-Kind***

- Sponsor logo on bar signage at the reception and dinner
 - ½ page ad in tournament program
- *In accordance with VA ABC laws, In-Kind Sponsorship is open to wine distributors only*

Young Golfers Sponsor **\$1,000 - SOLD**

In Ryan's honor, sponsor a foursome of young golfers so they may participate in the tournament (Golfers may be selected by sponsor or, if preferred, by the Young Hearts)

- Four dinner guests
- One hole sponsorship sign
- ½ page ad or message in tournament program

Reception Sponsor **\$1,000 - SOLD**

- Signage at reception bar and deck
- Four dinner guests
- ½ page ad in tournament program

Raffle Sponsor **\$750 or In-Kind - SOLD**

- Name/logo on all raffle-related signage
- Two dinner guests
- ¼ page ad in tournament program

Volunteer Sponsor **\$500- SOLD**

- Name/logo at volunteer check-in
- Two dinner guests
- ¼ page ad in tournament program

Contest Hole Sponsor **\$400 (5 available)**

- Exclusive sponsor of contest hole with enhanced sponsorship sign

Hole Sponsors **\$300 (unlimited available)**

- One hole sponsor sign

Sponsorships are customizable! Contact us for more information.



The Ryan McLaughlin
Memorial Golf Tournament

Sponsorship Levels

Presenting Sponsor
\$10,000 **SOLD**

Mission Sponsor
\$7,500 **SOLD**

Hat Sponsor
\$4,000

Beverage Sponsor
\$3,500 **SOLD**

Pin Flag Sponsor
\$3,500

Lunch Sponsor
\$2,500 or in-kind **SOLD**

Mobile Auction Sponsor
\$2,000 **SOLD**

Golf Ball Sponsor
\$2,000

Dinner Sponsor
\$2,000 **SOLD**

Golf Cart Sponsor
\$1,500

Awards Sponsor
\$1,500 or in-kind

Wine Sponsor
\$1,000 or in-kind

Young Golfers Sponsor
\$1,000 **SOLD**

Reception Sponsor
\$1,000 **SOLD**

Raffle Sponsor
\$750 or in-kind **SOLD**

Volunteer Sponsor
\$500 **SOLD**

Contest Hole Sponsor
\$400

Hole Sponsor
\$300

Sponsor Commitment Form

Sponsorship Level: _____ Amount: \$ _____

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Please mail this form with your check made payable to "The Young Hearts"

The Young Hearts Foundation
8971 Colesbury Place, Fairfax, Virginia 22031
(p) (703) 280-0403 // (fax) (703) 280-4344
YoungHearts@YoungHeartsFoundation.com

If you would prefer to pay with credit card:

Card Type: _____ VISA _____ MC _____ DISC _____ AMEX

Credit Card Number: _____

Exp Date: _____ Security Code: _____

Name (as on card): _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Credit card payments can also be processed online or over the phone:

www.youngheartsfoundation.org // 703-280-0403