

PARTNERSHIP OPPORTUNITY

in support of The Young Hearts Foundation
and The Leukemia & Lymphoma Society

The 24th Annual Ryan
McLaughlin Memorial
Golf Tournament

September 10, 2023



*The Ryan McLaughlin
Memorial Golf Tournament*



LEUKEMIA &
LYMPHOMA
SOCIETY™

About The Young Hearts Foundation

The Young Hearts Foundation (YHF) is a 501(c)3 organization dedicated to improving the lives of youth & their families coping with critical illness or loss. The YHF develops, inspires & empowers a new generation of youth volunteers to raise awareness & funds to advance blood cancer research & support families in need. To learn more about the YHF please visit:

www.YoungHeartsFoundation.org

Quick Facts:

- Approximately every 3 minutes, someone in the US is diagnosed with a blood cancer and every 9 minutes someone in the US loses their battle.
- Leukemia is the second leading cause of cancer death of children and young adults under the age of 20.
- Leukemia is the most common cancer diagnosed in children and adolescents younger than 20 years, accounting for more than a quarter of all cancer cases in this age-group.
- From 2013 to 2017, the most recent 5 years for which data are available, leukemia and lymphoma accounted for 39% of all cancer types in children and adolescents younger than 20 years.
- About blood cancers: leukemia, lymphoma, myeloma, and myelodysplastic syndromes (MDS) are types of cancer that can affect the bone marrow, the blood cells, the lymph nodes, and other parts of the lymphatic system.



*The Ryan McLaughlin
Memorial Golf Tournament*

At a Glance

The Ryan McLaughlin Memorial Golf Tournament supports the missions of the Young Hearts Foundation and The Leukemia & Lymphoma Society.

Date:

September 10, 2023

Location:

Stonewall Golf Club
15601 Turtle Point Dr.
Gainesville, VA

Event Schedule:

9:00 AM Registration
10:45 Mega Putt
11:00 AM Shotgun Start
4:00 PM Reception & Auction Begin
5:00 PM Dinner & Awards

Target Audience:

Northern Virginia Professionals
80% men/20% women
College Educated
200 Attendees

Sponsor Levels \$350 - \$10,000

Sponsorship Opportunities

In addition to benefits listed below, all sponsorship opportunities include:

- *Logo and/or name on event website (linked to sponsor website if applicable)*
- *Logo and/or name listed in tournament program*
- *Formal recognition during the event*

Sponsorships are customizable! Contact us for more information.

Presenting Sponsor **\$10,000 [SOLD]**

- Two foursomes (includes lunch and dinner)
- Opportunity to speak to golfers and guests during awards dinner and/or at tee-off
- Name/logo on all event materials and collaterals, included in lockup tournament logo
- Full premium page color ad in tournament program (back cover)
- Half page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)
- Social media promotion (YH Facebook and Instagram channels)
- Opportunity to include branded materials in golfer gift bags

Mission Sponsor **\$8,000 [SOLD]**

- Two foursomes (includes lunch and dinner)
- Opportunity to address golfers and guests during awards dinner
- Full page ad in tournament program
- Half page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)
- Social media promotion (YH Facebook and Instagram channels)
- Opportunity to include branded materials in golfer gift bags

Dinner Sponsor **\$7,500 [SOLD]**

- One foursome (includes lunch and dinner)
- Four additional dinner guests
- Logo and/or name on sign at each dinner table
- Full page ad in tournament program
- Half page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)
- Social media promotion (YH Facebook and Instagram channels)
- Opportunity to include branded materials in golfer gift bags

Hat Sponsor **\$5,000**

- One foursome (includes lunch and dinner)
- Sponsor and RMMGT logos on hats gifted to golfers (*if sponsor provides hats, sponsorship rate may be reduced*)
- Full page ad in tournament program
- Half page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)

Sponsorship Opportunities (continued)

Beverage Sponsor **\$3,500 or in-kind (2 available) [2 SOLD]**

- One foursome (includes lunch and dinner)
- Sponsor Logo on every beverage station
- Half page ad in tournament program
- Half page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)

Lunch Sponsor **\$3,000 or in-kind**

- Two golfers (includes lunch and dinner)
- Two additional dinner guests
- Signage at lunch buffet
- Half page ad in tournament program
- Half page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)

Golf Ball Sponsor **\$2,750**

- Two golfers (includes lunch and dinner)
- Logo appears on golf balls provided to golfers (*if sponsor provides golf balls, sponsorship rate may be reduced*)
- Half page ad in tournament program

Breakfast Sponsor **\$2,500**

- Two golfers (includes lunch and dinner)
- Signage at breakfast station
- Half page ad in tournament program

Mobile Auction Sponsor **\$2,000 (2 available) [on hold]**

- One foursome (includes lunch and dinner)
- Logo appears on every bidder's mobile phone via mobile auction & on signage at the auction
- Half page ad in tournament program

Golf Cart Sponsor **\$1,500**

- Four dinner guests
- Ad to be displayed in each golf cart
- Half page ad in tournament program

Awards Sponsor **\$1,500**

- Four dinner guests
- Half page ad in tournament program
- Signage at awards table/leaderboard

Wine Sponsor **\$1,250 or in-kind***

- Four dinner guests
- Sponsor logo on bar signage at the reception and dinner
- Half page ad in tournament program

**In accordance with VA ABC laws, In-Kind Sponsorship is open to wine distributors only*

Sponsorship Opportunities (continued)

Young Golfers Sponsor **\$1,000 [on hold]**

In Ryan's honor, sponsor a foursome of young golfers so they may participate in the tournament (Golfers may be selected by sponsor or, if preferred, by the Young Hearts)

- Four dinner guests
- One hole sponsorship sign
- Half page ad or message in tournament program

Reception Sponsor **\$1,000 [SOLD]**

- Signage at reception
- Four dinner guests
- Half page ad in tournament program

Raffle Sponsor **\$750 or in-kind**

- Name/logo on raffle signage
- Two dinner guests
- Quarter page ad in tournament program

Volunteer Sponsor **\$500**

- Name/logo at volunteer check-in
- Two dinner guests
- Quarter page ad in tournament program

Coffee Sponsor **\$500**

- Name/logo at coffee station
- Two dinner guests
- Quarter page ad in tournament program

Contest Hole Sponsor **\$450 (5 available)**

- Exclusive sponsor of contest hole with enhanced sponsorship sign

Hole Sponsors **\$350 (unlimited available)**

- One hole sponsor sign

In addition to benefits listed above, all sponsorship opportunities include:

- *Logo and/or name on event website (linked to sponsor website if applicable)*
- *Logo and/or name listed in tournament program*
- *Formal recognition during the event*

Sponsorships are customizable! Contact us for more information.



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Sponsorship Levels

Presenting Sponsor
\$10,000 **SOLD**

Mission Sponsor
\$8,000 **SOLD**

Dinner Sponsor
\$7,500 **SOLD**

Hat Sponsor
\$5,000

Beverage Sponsor
\$3,500 (2 avail.) **2 SOLD**

Lunch Sponsor
\$3,000 (or in-kind)

Golf Ball Sponsor
\$2,750

Breakfast Sponsor
\$2,500

Mobile Auction Sponsor
\$2,000 (2 avail.) **1 SOLD**

Golf Cart Sponsor
\$1,500

Awards Sponsor
\$750

Wine Sponsor
\$1,250 or in-kind

Young Golfers Sponsor
\$1,000 **On Hold**

Reception Sponsor
\$1,000 **SOLD**

Raffle Sponsor
\$750

Volunteer Sponsor
\$500

Coffee Sponsor
\$500

Contest Hole Sponsor
\$400 (5 avail.)

Hole Sponsor
\$300

Sponsor Commitment Form

Sponsorship Level: _____ Amount: \$ _____

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Please mail this form with your check made payable to "The Young Hearts"

The Young Hearts Foundation
8971 Colesbury Place, Fairfax, Virginia 22031
(p) (703) 280-0403 // (fax) (703) 280-4344
YoungHearts@YoungHeartsFoundation.com

If you would prefer to pay with credit card:

Card Type: _____ VISA _____ MC _____ DISC _____ AMEX

Credit Card Number: _____

Exp Date: _____ Security Code: _____

Name (as on card): _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Credit card payments can also be processed online or over the phone:

www.youngheartsfoundation.org // 703-280-0403