

# PARTNERSHIP OPPORTUNITY

in support of The Young Hearts Foundation  
and The Leukemia & Lymphoma Society

The 23rd Annual Ryan  
McLaughlin Memorial  
Golf Tournament

*September 18, 2022*



*The Ryan McLaughlin  
Memorial Golf Tournament*



LEUKEMIA &  
LYMPHOMA  
SOCIETY™

## About The Young Hearts Foundation

The Young Hearts Foundation is dedicated to improving the lives of young people affected by long-term illnesses or loss. Through raising awareness and funds for medical research and providing non-medical support to patient families, The Young Hearts Foundation strives to encourage a community of volunteers to reach out to our youth who are in need.

The Young Hearts Foundation is a 501(c)3 charitable organization. Our tax identification number is 26-1269970. In December of 1999, thirteen-year-old Ryan McLaughlin lost his courageous battle with leukemia, leaving behind heartbroken friends and family. Determined to continue fighting for him, Ryan's sisters dedicated themselves to supporting others who were dealing with blood related cancers. In their brother's honor, they established the "Young Hearts" team to participate in and raise funds for The Leukemia & Lymphoma Society's 2000 Light the Night Walk. This small team of elementary, middle, and high school students from Fairfax County, VA raised over \$10,000 that first year.

In the years since, the Young Hearts have instilled a commitment to volunteerism and a dedication to improving the lives of others in over 1,000 young people. They were inspired and empowered, raising over one million dollars toward the mission of The Leukemia & Lymphoma Society: to find a cure for leukemia, lymphoma, Hodgkin's disease and myeloma and to improve the quality of life of patients and their families. In recognition of their outstanding contributions, the Young Hearts were awarded The Leukemia & Lymphoma Society's Chairman's Citation Award in 2008, and the Relentless for a Cure Award in 2010. In 2015, The McLaughlin family was humbled to receive the James L. Eichberg Lifetime Achievement Award at The Leukemia & Lymphoma Society's annual Leukemia Ball.

In late 2021, the Young Hearts Foundation were honored to be selected by Southwest Airlines as one of the winners of the One Million Acts of Kindness and are donating the awarded 100 flight passes to seriously ill patients who would emotionally benefit from a visit from a loved one – after all, sometimes the best medicine is having loved ones nearby.

[www.YoungHeartsFoundation.org](http://www.YoungHeartsFoundation.org)

### **Quick Facts:**

- One in every two men and one in every three women will be diagnosed with cancer at some point during their lifetime.
- Every 3 minutes someone in the US is diagnosed with a blood cancer. Every 9 minutes someone in the US loses their battle.
- Leukemia is the second leading cause of cancer death of children and young adults under the age of 20.
- The five-year survival rate for children under the age of 15 with acute lymphoblastic leukemia has improved from 3% in 1964 to 90.6% today.
- The overall five-year relative survival rate for leukemia (across all types) has more than quadrupled since 1960.



*The Ryan McLaughlin  
Memorial Golf Tournament*

### **At a Glance**

The Ryan McLaughlin Memorial Golf Tournament supports the mission of The Young Hearts Foundation and The Leukemia & Lymphoma Society.

#### **Date:**

September 18, 2022

#### **Location:**

1757 Golf Club  
4510 Waxpool Road  
Ashburn, VA 20147

#### **Event Schedule:**

9:00 AM Registration  
11:00 AM Shotgun Start  
4:00 PM Reception & Auction Begin  
5:00 PM Dinner & Awards

#### **Target Audience:**

Northern Virginia Professionals  
80% men/20% women  
College Educated  
200 Attendees

**Sponsor Levels \$300 - \$10,000**

# Sponsorship Opportunities

*In addition to benefits listed below, all sponsorship opportunities include:*

- Logo and/or name on Young Hearts website (hyperlinked to sponsor website if applicable)
- Logo and/or name listed in tournament program
- Formal recognition during the event
- Opportunity to include branded materials/product in golfer gift bags

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## **Presenting Sponsor**                      **\$10,000 - SOLD**

- Two foursomes (includes dinner)
- Opportunity to speak to golfers and guests during awards ceremony and/or at tee-off
- Name/logo on all event materials and collaterals, including on every hole sign
- Full premium page color ad in tournament program (back cover)
- ½ page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)

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## **Mission Sponsor**                      **\$7,500**

- One foursome (includes dinner)
- Opportunity to address golfers and guests during awards ceremony
- Full page ad in tournament program
- ½ page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)

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## **Hat Sponsor**                              **\$4,000**

- Sponsor and RMMGT Logo on golfer's hats
- Full page ad in tournament program
- ½ page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)

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## **Beverage Sponsor**                      **\$3,500 - SOLD**

- One foursome (includes dinner)
- Sponsor Logo on every beverage station
- Full page ad in tournament program
- ½ page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)

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## **Pin Flag Sponsor**                      **\$3,500**

- One foursome (includes lunch and dinner)
- Sponsor Logo on every pin flag
- Full page ad in tournament program
- ½ page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)

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## **Lunch Sponsor**                         **\$2,500 or In-Kind - SOLD**

- Two golfers (includes dinner) or four dinner guests
- Signage at lunch buffet
- ½ page ad in tournament program
- ½ page ad in playbill for Providence Players of Fairfax/Young Hearts holiday theater production (approx. 2,000 guests)

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## **Mobile Auction Sponsor**              **\$2,000 - SOLD**

- One foursome (includes lunch and dinner)
- Logo appears on every bidder's mobile phone via mobile auction & on signage at the auction
- ½ page ad in tournament program

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## **Golf Ball Sponsor**                      **\$2,000**

- One foursome (includes lunch and dinner)
- Logo appears on golf balls provided to golfers
- ½ page ad in tournament program

## Sponsorship Opportunities (continued)

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**Dinner Sponsor** **\$2,000 - SOLD**

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- One foursome (includes lunch and dinner)
- Logo and/or name on sign at each dinner table
- ½ page ad in tournament program

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**Golf Cart Sponsor** **\$1,500**

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- Two golfers (includes lunch and dinner) or four dinner guests
- Ad to be displayed in each golf cart
- ½ page ad in tournament program

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**Awards Sponsor** **\$1,500 or In-Kind**

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- Two dinner guests
- ½ page ad in tournament program
- Signage at awards table/leaderboard

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**Wine Sponsor** **\$1,250 or In-Kind\***

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- Sponsor logo on bar signage at the reception and dinner
  - ½ page ad in tournament program
- \*In accordance with VA ABC laws, In-Kind Sponsorship is open to wine distributors only*

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**Young Golfers Sponsor** **\$1,000 - SOLD**

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*In Ryan's honor, sponsor a foursome of young golfers so they may participate in the tournament (Golfers may be selected by sponsor or, if preferred, by the Young Hearts)*

- Four dinner guests
- One hole sponsorship sign
- ½ page ad or message in tournament program

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**Reception Sponsor** **\$1,000 - SOLD**

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- Signage at reception bar and deck
- Four dinner guests
- ½ page ad in tournament program

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**Raffle Sponsor** **\$750 or In-Kind**

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- Name/logo on all raffle-related signage
- Two dinner guests
- ¼ page ad in tournament program

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**Volunteer Sponsor** **\$500 - SOLD**

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- Name/logo at volunteer check-in
- Two dinner guests
- ¼ page ad in tournament program

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**Contest Hole Sponsor** **\$450 (5 available)**

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- Exclusive sponsor of contest hole with enhanced sponsorship sign

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**Hole Sponsors** **\$320 (unlimited available)**

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- One hole sponsor sign

***Sponsorships are customizable! Contact us for more information.***



The Ryan McLaughlin  
Memorial Golf Tournament

**Sponsorship Levels**

Presenting Sponsor  
\$10,000 **SOLD**

Mission Sponsor  
\$7,500

Hat Sponsor  
\$4,000

Beverage Sponsor  
\$3,500 **SOLD**

Pin Flag Sponsor  
\$3,500

Mobile Auction Sponsor  
\$2,000 **SOLD**

Golf Ball Sponsor  
\$2,000

Dinner Sponsor  
\$2,000 **SOLD**

Golf Cart Sponsor  
\$1,500

Lunch Sponsor  
\$1,200 **SOLD**

Wine Sponsor  
\$1,00 or in-kind

Young Golfers Sponsor  
\$1,000 **SOLD**

Reception Sponsor  
\$1,000 **SOLD**

Awards Sponsor  
\$750

Volunteer Sponsor  
\$500 **SOLD**

Contest Hole Sponsor  
\$400

Hole Sponsor  
\$300

## Sponsor Commitment Form

Sponsorship Level: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Please mail this form with your check made payable to "The Young Hearts"**

**The Young Hearts Foundation**  
8971 Colesbury Place, Fairfax, Virginia 22031  
(p) (703) 280-0403 // (fax) (703) 280-4344  
[YoungHearts@YoungHeartsFoundation.com](mailto:YoungHearts@YoungHeartsFoundation.com)

**If you would prefer to pay with credit card:**

Card Type: \_\_\_\_\_ VISA \_\_\_\_\_ MC \_\_\_\_\_ DISC \_\_\_\_\_ AMEX

Credit Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name (as on card): \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Credit card payments can also be processed online or over the phone:**

[www.youngheartsfoundation.org](http://www.youngheartsfoundation.org) // 703-280-0403